



reddot design award



## Award for high design quality: NYON GP3100 receives the Red Dot



**Muri, April 9, 2018** - The Red Dot jury has decided: After all entered products were individually tested and evaluated within the scope of an evaluation process that lasted several days, **NYON GP3100**, manufactured by **STOBAG AG**, the leading Swiss manufacturer of outdoor living systems based in Muri, received the "Red Dot" award. The panel of experts awards this internationally recognized seal of quality only to products that impress with their high design quality.

The **NYON GP3100** is an elegant and filigree glass roof system, which has been reduced to just the essentials. The rafters are very narrow, so that the view into the distance is unobstructed and clear. The well thought-out modular system allows flexible expansion with shading, glazing and LED spots or LED strips. This allows the customer to adapt the NYON GP3100 step by step to his requirements and local conditions.

Water drains and wire guides are not visible and underline the simple design.

A variety of mounting options ensures that the weather roof can be well integrated in various construction situations. The **NYON GP3100** extends the living area into the outdoors and offers year-round weather protection.

### **Evaluation platform for good design**

The Red Dot Award: Product Design, which has been established in 1955, identifies the best products of each year. In 2018, designers and manufacturers from 59 nations submitted more than 6,300 pieces to the competition. True to the motto "In search of good design and innovation", a jury of about 40 judges assessed the products individually and in the original design. The strict assessment criteria, which include degree of innovation, functionality, formal quality, ergonomics and durability, constitute an orientational framework that the jurors fill in according to their expertise.

A distinction is made between three different types of designation: The Red Dot: Best of the Best is reserved for the best products in a category, while the Red Dot is the award for high design quality. The Honorable Mention is awarded for a particularly successful aspect of design work.

"I would like to congratulate the winners on their great success in the Red Dot Award: Product Design 2018, which is testimony to the good design quality of the products and once again demonstrates that the companies are on the right track. When we talk about good design, I don't only refer to the beautiful appearance of the products. All of them are characterized by outstanding functionality. This proves that the designers have understood their customers and their respective needs," says Professor Dr. Peter Zec, initiator and CEO of the Red Dot Award.

### **Honoring the prizewinners**

The winners will be honored at the Red Dot Gala on July 9, 2018. During the awards ceremony at the Essen Opera House, the Aalto Theatre, the Red Dot: Best of the Best Award winners will receive their well-deserved trophies on stage. At the following Designers' Night at the Red Dot Design Museum Essen, the Red Dot winners will receive their certificates and everyone can celebrate their successes together among the award-winning products, because the after-show party is also the opening of the exhibition: For four weeks, the special exhibition "Design on Stage - Winners Red Dot Award: Product Design 2018" will showcase the award-winning innovations in the world's largest show of contemporary design.

On the day of the Red Dot Gala, the Red Dot Design Yearbook 2018/2019 will also be published, presenting all the winning products of the year. They can also be found in the online exhibition, the Red Dot App and on Red Dot 21.

**About STOBAG AG**

Since 1964, the leading Swiss manufacturer STOBAG has been developing and manufacturing durable sun and weather protection systems for better protection and better quality of life. More than 700 employees manufacture more than 150,000 awnings annually and sell them worldwide through qualified specialist dealers. STOBAG sells through its own subsidiaries in Austria, Italy, the Netherlands, Canada and Brazil.

**About the Red Dot Design Award:**

In order to be able to professionally evaluate the diversity in the field of design, the Red Dot Design Award is divided into three categories: Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award is one of the largest design competitions in the world. In 1955, a jury met for the first time to evaluate the best designs of that time. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Since then, the coveted "Red Dot" award has been the internationally highly respected seal for outstanding design quality. Additional information is available at [www.red-dot.de](http://www.red-dot.de).

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