

Press release STOBAG November 15, 2018

## **RECIPIENT OF THE GERMAN DESIGN AWARD 2019**

STOBAG AG has received the coveted German Design Award 2019 for the product CAMABOX BX4000 in the category "Excellent Product Design" with the award "WINNER".

A panel of experts consisting of design connoisseurs from the business, academia and science as well as the design industry has decided to award the beautifully designed CAMABOX BX4000 closed cassette awning from STOBAG with the German Design Award 2019. The product received the "WINNER" award in the "Excellent Product Design" category. A total of more than 5,400 products were evaluated.

Rebecca Stich, Chief Product Officer of STOBAG AG: "We are very pleased to have won this award and are proud to receive another award for our product. In addition to the positive sales figures, this award further confirms that we have developed a truly fantastic product"

This modern cassette awning with a cubic design is characterized by simple and minimalist lines, whereby the cassette blends elegantly into the architecture. As a special highlight, LED lighting can be integrated in the box as an option, making the shaded area a real experience even in the evening hours. The proven enclosed cassette effectively protects the fabric and the articulated arms from weather and debris, ensuring a long service life. The variable bracket position enables flexible, simple and time-saving installation on the wall, under the ceiling or on rafters.



## **About the German Design Award**

The German Design Award is the international premium award of the

German Design Council, the German brand and design authority. Its mission from the top: To represent the German design scene. Established in 1953 as a foundation on the initiative of the German Bundestag, it supports international business in consistently achieving brand value through design today. Due to the unique nomination process, only products and communication design services that are proven to stand out due to their design guality will be invited to participate.

## **About STOBAG AG**

The STOBAG Group, headquartered in Switzerland in Muri/AG, develops and manufactures a wide range of individual shading systems - from classic textile awnings to glazed glass/lamella roofs. With more than 700 employees, the STOBAG Group is one of the market leaders in the industry as an internationally active family-owned company. More than 150,000 awnings are produced annually and sold through qualified specialist dealers. In Austria, Italy, the Netherlands, Canada and Brazil, STOBAG distributes through its own subsidiaries. Further information can be found at www.stobag.com

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